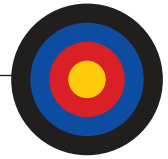


# 2020

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| ISSUE     | Ad Space Closing | USER FEATURE   | TECH FOCUS   | PUBLIC SAFETY    | SPECS SURVEY                | WHAT'S NEW                                   | ADDED VALUE   |
|-----------|------------------|--|--|------------------|-----------------------------|--|---|
| January   | Dec 20 2019      | <b>SpecsGuide 2020 Annual Buyers Guide containing specs for nearly 500 products/services:</b><br>Equipment Suppliers, Service Providers, Antennas, Base Stations, Combiners, Duplexers, RX Multicouplers, Spectrum Analyzers, Battery Chargers, Headsets, Radio Consoles, Professional Services, Voice Logging Recorders, Portable Radios, Terrain Propagation Software, Signal Boosters |  |                  |                             |  | SpecsGuide Extras<br>IWCE, UTC, ENTELEC,<br>NENA, APCO, EWA<br><b>VALUE = \$6,450.00</b>                        |
| February  | Jan 17 2020      | Transit  | Digital Radio  | NG 9-1-1         | Radio Consoles              | Mics and Headsets, Accessories               | Pre-IWCE Email<br>IWCE Impact PLUS <sup>1</sup><br>Western APCO<br><b>VALUE = \$2,950.00</b>                    |
| March     | Feb 21 2020      | Industry Insight Report  | PTT  | FirstNet         | Base Stations and Repeaters | P25 and LTE                                  | Literature Showcase<br>IWCE Impact PLUS <sup>1</sup><br>IWCE, ENTELEC<br><b>VALUE = \$4,175.00</b>              |
| April/May | March 20 2020    | Critical Industry  | LMR Interference   | In-Building      | Mobile Radios               | Test, Tower Site and Microwave Equipment     | Product Spotlight Email<br>IWCE Impact PLUS <sup>1</sup><br>UTC<br><b>VALUE = \$4,250.00<sup>1</sup></b>        |
| June/July | May 8 2020       | Coverage   | Public Safety Buyers Guide<br>Professional Services<br>– Public Safety Buyers Guide Extras – |                  | Voice Logging               | Consoles and NG 9-1-1                        | Web.Connects Email<br>Public Safety PLUS Package <sup>2</sup><br>NENA, APCO<br><b>VALUE = \$3,750.00</b>        |
| August    | June 26 2020     | Public Safety/ Government  | Drones   | LTE              | Portable Radios             | Antennas and In-Building                     | Literature Showcase<br>Public Safety PLUS Package <sup>2</sup><br>APCO<br><b>VALUE = \$4,250.00<sup>2</sup></b> |
| Sept/Oct  | Aug 21 2020      | Business/ Industry   | P25  | Interoperability | Mobile Antennas and Mics    | Digital Radio                                | FREE White Paper<br>EWA, APCO Canada<br><b>VALUE = \$3,750.00</b>   |
| Nov/Dec   | Oct 2 2020       | Disaster Management  | Backhaul   | P25              | Spectrum Analyzers          | Base Stations, Repeaters and Signal Boosters | Featured Product Campaign<br>CMC<br><b>VALUE = \$4,250.00</b>   |

Show distribution and editorial topics are subject to change. Please check our website or contact your account executive for updates.

<sup>1</sup> IWCE Impact PLUS Campaign — Must go in February, March and April/May issues.

<sup>2</sup> Public Safety PLUS Package — Must go in June/July and August issues.

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INTERNATIONAL

| ISSUE                                   | Ad Space Closing | TECH FOCUS         | USER FEATURE  | PUBLIC SAFETY | PRODUCT EXPO                                 | GLOBAL FORUM      | ADDED VALUE   |
|---|------------------|--------------------|---|---------------|--|-------------------|---|
| Quarter 1/<br>Worldwide<br>Buyers Guide | 6 Dec 2019       | Digital Radio      | <b>Worldwide Buyers Guide</b> containing suppliers for —<br>Antennas, Base Stations, Combiners, Duplexers,<br>RX Multicouplers, Broadband Devices and Infrastructure,<br>Spectrum Analyzers, Battery Chargers, Batteries, Consoles,<br>Logging Recorders, Headsets, Mobile and Portable Radios,<br>Terrain Propagation Software, plus much more |               | Antennas and Test Equipment                  | Global Outlook    | New Product Email<br>CCW, PMR Expo,<br>IWCE, Comms Connect<br><b>VALUE = \$3,525.00</b>                           |
| Quarter 2                               | 10 April 2020    | TETRA              | Transit   | PMR+LTE       | Mics and Headsets, Accessories               | Europe            | Literature Library Email<br>CCW, Comms Connect-Sydney<br><b>VALUE = \$4,275.00</b>                                |
| Quarter 3                               | 5 June 2020      | Coverage Solutions | Critical Industry   | P25           | Base Stations, Repeaters and Signal Boosters | Asia              | New Product Email<br>APCO, Comms Connect, PMR Expo<br><b>VALUE = \$3,750.00</b>                                   |
| Quarter 4                               | 18 Sept 2020     | PMR                | Business/ Industry  | TETRA         | Radios                                       | Australia/Oceania | Literature Library Email<br>PMR Expo,<br>Comms Connect-Melbourne,<br>PSCE Conference<br><b>VALUE = \$4,375.00</b> |

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Please check our website or contact your account executive for updates. | Updated 1-9-20.