



ISSUE	Ad Space Closing	USER FEATURE	TECH FOCUS	PUBLIC SAFETY	SPECS SURVEY	WHAT'S NEW	ADDED VALUE
January	Dec 20 2019	SpecsGuide 2020 Annual Buyers Guide containing specs for nearly 500 products/services: Equipment Suppliers, Service Providers, Antennas, Base Stations, Combiners, Duplexers, RX Multicouplers, Spectrum Analyzers, Battery Chargers, Headsets, Radio Consoles, Professional Services, Voice Logging Recorders, Portable Radios, Terrain Propagation Software, Signal Boosters					SpecsGuide Extras IWCE, UTC, ENTELEC, NENA, APCO, EWA VALUE = \$6,450.00
February	Jan 17 2020	Transit	Digital Radio	NG 9-1-1	Radio Consoles	Mics and Headsets, Accessories	Pre-IWCE Email IWCE Impact PLUS ¹ Western APCO VALUE = \$2,950.00
March	Feb 21 2020	Industry Insight Report	PTT	FirstNet	Base Stations and Repeaters	P25 and LTE	Literature Showcase IWCE Impact PLUS ¹ IWCE, ENTELEC VALUE = \$4,175.00
April/May	March 20 2020	Critical Industry	LMR Interference	In-Building	Mobile Radios	Test, Tower Site and Microwave Equipment	Product Spotlight Email IWCE Impact PLUS ¹ UTC VALUE = \$4,250.00¹
June/July	May 8 2020	COVID-19 Response	Public Safety Buyers Guide Professional Services – Public Safety Buyers Guide Extras –		Voice Logging	Consoles and NG 9-1-1	Web.Connects Email Public Safety PLUS Package ² NENA, APCO VALUE = \$3,750.00
August/September	June 26 2020	In-Building	Digital Radio	P25+LTE	Portable Radios	Antennas, In-Building and Signal Boosters	Literature Showcase Public Safety PLUS Package ² APCO, IWCE, UTC VALUE = \$4,250.00²

Show distribution and editorial topics are subject to change. Please check our website or contact your account executive for updates.

¹ IWCE Impact PLUS Campaign — Must go in February, March and April/May issues.

² Public Safety PLUS Package — Must go in June/July and August issues.



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Quarter 1/ Worldwide Buyers Guide	6 Dec 2019	Digital Radio	Worldwide Buyers Guide containing suppliers for — Antennas, Base Stations, Combiners, Duplexers, RX Multicouplers, Broadband Devices and Infrastructure, Spectrum Analyzers, Battery Chargers, Batteries, Consoles, Logging Recorders, Headsets, Mobile and Portable Radios, Terrain Propagation Software, plus much more		Antennas and Test Equipment	Global Outlook	New Product Email CCW, PMR Expo, IWCE, Comms Connect VALUE = \$3,525.00
Quarter 2	10 April 2020	TETRA	Transit	PMR+LTE	Mics and Headsets, Accessories	Europe	Literature Library Email CCW, Comms Connect-Sydney VALUE = \$4,275.00

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